Schemes of Study and Course outline of ADP & BS (Accounting & Finance) 4 Years based on HEC Education Policy 2023 Updated 16-10-2023

Approved in BOS 04-10-2023, BOF _20-10-2023



<u>Schemes of Study for ADP Accounting & Finance Program at the Department of</u> <u>Commerce and Affiliated Colleges</u>____

According to HEC Education Policy 2023, an Associate Degree program (ADP) is structured to be comprised of four regular semesters over a period of two years and consists of 60-72 credit hours. After completion of the ADP, the qualification holder will have the option of seeking admission in the 5th semester of a relevant undergraduate/equivalent degree program through exemption of courses already studied in the ADP. The courses to be exempted in this case shall be decided by the admitting university on case-to-case basis. The breakup of credit hours is as under: i. General Education: 30 credit hours

ii. Major: 30-42 credit hours

iii. Field experience/internship: Only applicable were prescribed by the respective accreditation council, National Curriculum Review Committee or the concerned university.

Program Summary	
No. of Courses	23
Total Credit Hours	65
General Courses (Ge)	(12) 32- Cr. Hr.
Major Courses (M)	(11) 33 Cr.Hr.

Code	Semester 1	Cr.Hr.	
ENG101	Functional English	03	GE1
BUS102	Introduction to Business	03	M1
QTR103	Quantitative Reasoning1	03	GE2
ICT104	Applications of Information & Communication Technologies ICT)	03	GE3
ACC105	Financial of Accounting1	03	M2
	Semester 2		
MGT153	Principles of Management	03	M3
QTR154	Quantitative Reasoning2	03	GE4
ECO155	Principles of Economics	03	GE5
ACC156	Financial of Accounting11	03	M4
ENG157	Expository Writing	03	GE6
GEN152	Civics and Community Engagement	02	GE7
	Semester 3		
ENT201	Entrepreneurship	03	GE8
ACC202	Cost Accounting	03	M5
GEN204	Ideology & Constitution of Pakistan	02	GE9
FIN205	Principles of Islamic Economics	03	M6
CES206	Corporate Environmental Sustainability	03	GE10
GEN203	Islamic Studies /Ethics*	02	GE11
	Semester 4		
TAX251	Business Taxation	03	M7
ACC252	Audit and Assurance	03	M8
FIN253	Financial Management	03	M9
MKT254	Principles of Marketing	03	M10
LAW255	Business and Corporate Law	03	M11
GEN256	Human Psychology	02	GE12



CGPA Requirement: The minimum CGPA required for the award of Associate Degree program shall be 2.00 / 4.00. Universities may however set higher standard in this regard.

Program Duration: The minimum and maximum duration to complete the Associate Degree program is four (04) and six (06) regular semesters, respectively. In extraordinary circumstances, and subject to approval of the concerned statutory body of the university, the maximum duration to complete the degree program may further be extended to another semester.

Pathway for Associate Degrees Holders:

a) Students having completed Associate Degrees shall be allowed admission in the fifth semester of the undergraduate/equivalent degree program offered in the same discipline without any deficiency course.

b) Where the disciplines of the Associate Degree and the undergraduate/equivalent degree program are different, students shall be required to complete deficiency courses through abridging semester before the fifth semester as determined by the admitting university.

c) The minimum eligibility for admission in the fifth semester in above cases is 2.00/4.00CGPA in the prior qualification i.e., Associate Degree. The admitting university may, however, set higher eligibility criteria for admission in the fifth semester of the four-year under graduate/equivalent degree program.



Course Outline		
Program	ADP (Accounting & Finance)	
Semester	1st	
Course Title	Functional English	
Course Code	ENG101	
Credit Hours	45 (3 hour per week)	

Course Description

The purpose of this course is to develop the English-language proficiency of Students and to help them become confident in reading, writing, speaking, and listening to the English language.

Instead of teaching grammar in isolation and only at sentence level, this course is based on developing the language abilities of Students through an integrated approach that provides opportunities to develop their listening, speaking, reading, and writing skills. With a focus on social interaction, the course draws specific attention to the accurate use of structures, improvement of pronunciation, and development of active vocabulary in descriptive, narrative, and instructional texts.

Course Objectives

The command over written and spoken English is now considered a necessity for the business graduates. It equips them with necessary skills and aptitude to deal successfully with the complex and challenging situations, arising out of inter-personal, and organizational dealings. This subject inevitably demands a systematic and comprehensive study of the related topics.

The main objectives of this course are:

- 1. To provide a sound base in the English grammar and composition.
- 2. To make aware of the fundamental rules and skills for effective oral and written communication in English.
- 3. To develop proficiency in the art of effective communication.

<u>S.n</u>	Topics	Source
	Part 1(Semantics): Antonyms, Synonyms,	Ch 1 (Book4)
Ι	Homonyms – one-word substitution	
	Part 2 (Syntax): Traditional Grammar	Ch 1 (Book2)
	a) Parts of Speech: Major word classes	
	b)Further classifications (regular, countable; uncountable; singular;	Ch 2 (Book 1)
	plural),	, , ,
	c) Pronouns	Ch4 (Book 2)
тт	d)Verbs	
II	e) Adjectives	
	f) Adverbs	
	g)Minor word classes: Preposition,	
	h)Conjunctions	
	i) Interjections, Auxiliary verbs an Determiners	
	j) Kinds of verbs: finite and non finite	
	Part 3 (Syntax) Modern Grammar –	Ch 24, 25
	a) Sentence Structure:	(Book 2)
III	b) Types of sentences based on function	
	c) Transformation, Inversion of sentences	Ch 26 (Book 3)
	d) Subject, Predicate, Complements, direct & indirect objects	
	MIDTERM EXAMINATION	
	Part 4 (syntax): Tense and voice	Ch 17 & 18
	Structure of tenses	(Book 3)
VI	Function, Conversion into negative and interrogative.	Ch30 (Book 3)
	Active and Passive voice and usage	Unit 42 (Book
	Punctuation	6)
V	Part 5 (Narration):Direct and Indirect speech	Ch 16, (Book 2)



VI	Part 6 (Structural words):	Page 51and 425
	-Articles, Prepositions and usage	(Book 5)
	Part 7 (Discourse): Composition and comprehension	Chapter 27,
VII	Precis Comprehension	(Book 4)
VII	Essay Writing	Chapter 37,
		(Book 2)

Recommended Books:

- (1) Eastwood, J (2005) Oxford Practice Grammar. UK: Oxford.
- (2) Martin & Wren (2007) High School, English Grammar & Composition. New Delhi: S Chand & Company Limited.
- (3) Martinet & Thomson (1992) A practical English Grammar. UK: Oxford.
- (4) Shah, Sayyid (2006) Exploring the world of English. Lahore: Ilmi Kitab Khana.
- (5) Swan, M (2005) Practical English Usage. UK: Oxford University Press.
- (6) Murphy, Raymond. Murphy's English Grammar Cambridge.



Course Outline		
Program	ADP (Accounting & Finance)	
Semester	1st	
Course Title	Introduction to Business	
Course Code	BUS102	
Credit Hours	45 (3 hour per week)	

Course Description

The course reflects the foundational areas of business, entrepreneurship, small business management, marketing, accounting, and finance along with very latest developments in the business world from the recent recession, high unemployment rates, and the financial instability in world to the growth of digital marketing and social networking. In addition, global business, ethics and social responsibility, and information technology continues to be related to the foundations important in an introduction to business course. Mainly, an understanding of core functional areas of business is presented so students get a holistic view of the world of business. Besides, the course carefully builds just the right mix of coverage and applications to give the students a affirm grounding in business principles. Mainly, the course will engage the students to see how content applies to them, their life, their career, and the world around them. Notably, the course helps students maximize their learning efforts by setting clear objectives; delivering interesting cases and examples; focusing on core issues; and providing engaging activities to apply concepts, build skills and solve problems.

Course Objectives

- Explain the business in changing world.Discuss how to start and grow a business.
- Discuss how to create human resource advantage.Explain how to market for developing relationships.
- Discuss how to finance the enterprise and Self.

COURSE CONTENT:

S.n		Source
1	The Dynamics of Business and Economics	Ch 1:
	• Define basic concepts such as business, product, profit, and economics.	
	• Identify the main participants and activities of business.	
	• Explain why studying business is important.	
	• Compare the four types of economic systems.	
	• Describe the role of supply, demand, and competition in a free-enterprise system.	
2	Organizing Business	Ch: 2
	 Describe advantages and disadvantages of sole proprietorship form of organization. Describe two types of business partnership and their advantages and disadvantages. 	
	• Describe the corporate form of organization and its advantages and disadvantages.	
3	Business Ethics and Social Responsibility	Ch 3:
	• Define Ethics, Code of Ethics	
	• Describe the importance of business ethics and social responsibility.	
	• Detect some of the ethical issues that may arise in business.	
	• Specify how businesses can promote ethical behavior.	
	• Explain the four dimensions of social responsibility (Carroll Model).	
	• Evaluate an organization's social responsibilities to owners, employees, consumers, the environment, and the community. Evaluate the ethics of a business's decision.	
4	Business in a Borderless World	Ch4:
	• What is Globalization	
	• Explore some factors within international trade environment that influence business.	
	• Specify some of the agreements, alliances, and organizations that may encourage	
	trade across international boundaries.	
	How organizations go-global in international arena	
	• Contrast two basic strategies used in international business (Comparative and Competitive Advantage).	
	• Assess the opportunities and problems facing a small business that is considering	



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	expanding into international markets.	
5	Small Business, Entrepreneurship, and Franchising	Ch: 5
	• Define entrepreneurship and small business.	
	• Explain the importance of small business and why certain fields attract small	
	business.	
	• Specify the pros and cons of small-business ownership	
	• Describe how to start a small business and what resources are needed.	
	• Evaluate the demographic, technological, and economic trends that are affecting the	
	future of SMEs. Explain why many large businesses are trying to "think small."	
6	The Nature of Management	Ch: 6
-	• Define Management Describe the major functions of management.	
	Why management essential for business.	
	 Distinguish among three levels of management and concerns of managers at each 	
	level.	
	 Specify the skills managers need in order to be successful. 	
	 Explain management's role of Mintzberg in the achievement of organizational 	
	performance.	
7	Organization, Teamwork, and Communication	Ch: 7
	 Describe organizational structures. 	
	 Elements of organizational design. Why teams are formed (Synergy) 	
	• Differentiate between groups and teams. Identify types of groups that exist in	
	organizations.	
	 Describe communication Types of Communication in organization 	
	 Flow of communication 	
	MIDTERM EXAMINATION	
8	Managing Operations and Supply Chains	Ch: 8
-	• Define operations management. Differentiate between operations and manufacturing.	
	• Explain how operations management differs in manufacturing and service firms.	
	 Define Supply chain management (SCM) 	
	 Components of supply chain management 	
9	Motivating the Workforce	Ch: 9
,	Define motivation. Motivational Process	
	 Motivation Theories (Abraham Maslow, theory of X, theory of Y and Frederick) 	
	Herzberg)	
10	Managing Human Resources	Ch: 10
10	• Define human resource management. Explain the processes of human resource	
	management.	
	 Formation of human capital (Ability, Skill, Talent and Competence) 	
	 Significance of human resource in the success of business organization 	
11	Marketing and Digital Marketing	Ch: 11
11	• Define marketing. Describe the exchange process. Specify the functions of	
	marketing. Marketing mix	
	 Market segmentation, targeting and positioning, Define digital marketing 	
	 Market segmentation, targeting and positioning, Define digital marketing Sources of digital marketing 	
12	Accounting and Financial Statements	Ch: 12
14	 Describe the different uses of accounting information. Define financial statements 	
13		Ch: 13
13	Money and the Financial System	
	Define money, its functions, and its characteristics.	
	• Describe various types of money. What is financial system and how it works	
	Identify some sources of short-term and long-term financing.	ng world

Book: Linda Ferrell, O. C. Ferrell, and Geoffrey A. Hirt (2020). Business foundations: a changing world. 12th Edition. New York, NY: McGraw Hill



Course Outline		
Program	ADP (Accounting & Finance)	
Semester	1st	
Course Title	Quantitative Reasoning1	
Course Code	QTR103	
Credit Hours	45 (3 hour per week)	

Introduction

The Course on Quantitative Reasoning-1 will introduce the students of business administration on how to apply basic mathematical tools to support their business decision making. The course will introduce the students with basics of differentiation and integration and their application in terms of optimization, linear programming and basic differential programming and control theory and other measures relevant most commonly used in decision making.

Course objectives

Main objectives of this course are to

- Introduce most used quantitative (mathematical and some statistical) concepts and their application
- Enable the students to identify major business problems to be solved using mathematical techniques
- Enable them to develop a rationale for decision making based on mathematical solutions
- Enable students to identify basic statistical data using various sources of secondary and methods of collections primary data
- Enable them to use computer technology proficiently for data analysis and decision making

Course Outcomes

After completing this course, students will be:

- Able to understand important mathematical approaches and identify major business and management related areas analyzable using such approaches
- Able to solve pertinent business problems using mathematical techniques and the related applicable computer applications
- Able to convert business problems into mathematical models and identify various applications generalizable for business prosperity.
- Able to develop a hand on available and more advanced computer applications using mathematical techniques and IT solutions.

Course Contents

Course Contents	
S No	Course Content
1	Basic Mathematical Concepts and their review
	Solution of various business problems
2	Graphs and Tables Ratios and Proportions Problems in Partnership
3	Linear Equations Characteristics of linear equations
	Graphical Characteristics Calculating and interpreting slopes.
4-5	Interpreting the graphs available from books and examples
	Calculations based on graphs.
	Distance formula and its applications
6-7	System of Linear Equations
	One-Variable Equations: Solution of First- and Second-Degree Equations in One
	Variable
	Linear Equations: Algebraic and Graphical Characteristics, Slope-Intercept Form
	Determining the Equation of a Straight Line
	Linear Equations Involving More Than Two Variables
8	Function Definition and types of functions
	Function Types, Graphing, Reading Graphs
	Developing mathematical functions of various business problems
9	Linear Functions Application
	Linear Cost, Revenue and Profit Functions
10	Quadratic; Exponential and logarithmic Functions



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MIDTERM EXAMINATION		
11	Rules of Differentiation Problems solutions using the defined rules	
12	Application of Differentiation	
	Case studies solutions using above rules and decision making	
13	Optimization of functions involving ONE independent variable Case solutions	
14	Revision of Mathematical Equations and solutions	
	Revision of Matrix Algebra Types of Matrices	
	Application of Matrix	
15	Introduction to Mathematical Programming	
	Limits of Differentiating traditional mathematical function under a single constraint	
16	Introduction to Linear Programming	
	Graphical Approaches	
17	Introduction to Linear Programming Simplex Method	
18	Basics of Financial Mathematics, Interest (Nominal and Effective Interest) Simple,	
	Compounding, Present Value, Future value (Concepts and Computation)	
19	Annuities and Mortgage Evaluations	
	Determinants of Financial Constrains definitions and examples	
20-21	Differential Equations, Introduction and problem statement Problem solution;	
	Techniques	
22	Computer Applications to Solve Mathematical problems - Part One	
23	Computer Applications to Solve Mathematical problems - Part Two	
24	Revision	

Reading & learning resources:

- 1. Applied Mathematics for business, economic and social sciences by Frank S Budnick
- Business Mathematics, Selected titles available from Library 2.
- 3. Mathematics for Economics, Schaum's Outlines Series



	Course Outline
Programe	ADP (Accounting & Finance)
Semester	1st
Course Title	Applications of Information and Communication Technology
Course Code	ICT104
Credit Hours	45 (3 hour per week)

Course Description:

The course "Applications of Information and Communication Technology" aims to equip students pursuing a general degree with practical knowledge and hands-on experience in utilizing Applications for the purpose of Information and communication technologies across various academic disciplines. This course is designed to provide students with a robust foundation in ICT, emphasizing its practical application in their future careers, regardless of their chosen field of study.

This course strikes a balance between addressing technical aspects and managerial considerations, preparing students to thrive in the dynamic and technology-driven academic and professional environments of today and tomorrow.

Upon completing the course, students will have acquired valuable insights and practical skills in utilizing ICTs applications, enabling them to collaborate effectively with ICT specialists. Additionally, they will gain knowledge about leveraging discipline-specific systems and applications to ensure that ICTs enhance their productivity and effectiveness in their respective academic and professional roles.

After completing this course, a student will be able to:

- Understand different terms associated with the entitled course.
- Identify various components of a computer system.
- Identify the various categories of software and their usage.
- Define the basic terms associated with communications and networking.
- Understand different terms associated with the Internet and World Wide Web.
- Use various web tools including Web Browsers, E-mail clients and search utilities.
- Use text processing, spreadsheets and presentation tools
- Understand the enabling/pervasive features of AICT
- Practical implementation of troubleshooting and installation of OS.
- Practical implementation of MS office applications
- Practical implementation of different referential tools.
- Practical implementation of AICT in e-commerce
- Deployment of a website using web development frameworks (wordpress).

Lecture wise schedule

Lec#	# Content Focus of Week Learning/Teaching Activities	
1,2	Introduction to Applications of Information & Communication Technology	Introduction and outline discussion



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	Computer system, Number		
3-4	System	Intro, types, Buses	
	Internet, Web, Electronic	Overview of using the ICT in internet, web, and electronic	
5	Commerce	commerce (uses, purposes, roles, advantages)	
		Uses of software, system software, roles, types, operating system, assembler, compiler, interpreter, Functions of	
		hardware ports, parts of motherboard, Description of CPU	
6-7	Hardware and software	data and instruction, control of all operations. Name and distinguishing features of input and output	
		devices, roles of input and output devices in communication	
		Names, Distinguishing features, units for different kinds of	
		memory and storage devices	
08	New and Emerging Technologies	Cambridge book topics	
	Bootable USB making for		
09	windows installation (hands on)	Complete experimentation and hands on practice	
	Windows installation (hands on)		
10-12	MS word (hands on)	Complete experimentation and hands on practice	
13	Referencing Softwares (hands on)	Complete experimentation and hands on practice	
14-15	Power point (hands on)	Complete experimentation and hands on practice	
	MIDTERM EXAMINATION		
16-19	Spreadsheets (hands on) Mail merge	Complete experimentation and hands on practice	
20	Database Management	Introduction, Data, Information, Database, Data Models, Schema, Instances, Components of Database System, DBMS, Database Administrator (DBA), Database Languages, Database System Architectures, Advantages of DBMS, Disadvantages of DBMS, Examples of DBMS,MS-Access Applications of DBMS	
What is network, intro to T		What is network, intro to Tele-communication devices Network topologies and architecture, LANs, WANs, MANs,	
	types, protocols, media		
22	E-Learning	Definition, e-learning Models, types of e-learning, e-learning cycles, e-learning goals, elements of e-learning, benefits.	
		Protection against viruses, worms, spam/spam, hackers/	
23	Security and Risk Management	crackers, internal threats, physical threats, intellectual	
	-	property laws	
24-25	Legal and Ethical Issues in ICT use	al and Ethical Issues in ICT Scope, intellectual property rights, cybercrime, possible solutions, digital copy right, role of technology in copyright	
26-27	E-commerce, website	Hands on practical to develop and execute a website (e-	
	development and deployment	commerce)	
28-29	Lab Manual Checking and	Dreatical work accomment (in all divergence to the set of the	
30	Correction Lab Manual Checking and viva	Practical work assessment (including presentations and viva)	
	Lao manual Checking and Ma		

Textbook:

- 1. "Introduction to Computers" by Peter Norton, 6th International Edition (McGraw Hill)
- 1. "Using Information Technology: A Practical Introduction to Computer & Communications" by Williams Sawyer, 6th Edition (McGraw Hill).
- 2. "Computers, Communications & information: A user's introduction" by Sarah E. Hutchinson and Stacey C. Sawyer
- 3. "Fundamentals of Information Technology" by Alexis Leon and Mathews Leon.
- 4. Cambridge International A Level Course Book by Paul Long, Sarah Lawrey & Victoria Ellis



Course Outline		
Programe	ADP (Accounting & Finance)	
Semester	1st	
Course Title	Financial Accounting1	
Course Code	ACC105	
Credit Hours	45 (3 hour per week)	

Course Objectives:

- 1. This course is designed to serve the needs of modern accounting principles, procedures and methods that are applied in preparations of financial statements and the proper uses that can be made of financial data.
- 2. This course will have different relationships with the requirements of the various professional accountancy bodies like ICAP, ICMAP, PIPFA and other universities in Pakistan.
- 3. The course requires students to study how the design, operation and validation of accounting systems affects, and is affected by, individuals, organizations, markets and society. As indicated above, accounting is often studied in combination with a substantial amount of finance. Under such circumstances, the degree structure should also require the study of the operation and design of financial systems, risk, financial structures, and financial instruments.

Course Contents:

#	Торіс	Source
1	Introduction to Business and Accounting	Ch.1, Book 1
	Business and its types, Purpose of Accounting	Ch 1, Book 2
	Accounting Activities, Types of Accounting	Ch 1, book 3
	Users of Accounting information, Opportunities in Accounting	
2	Transactions: Books of Prime Entry	Ch.2, Book 1
	Source documents, Sales day book, Purchase day book	Ch 2, Book 2
	Sales return day book, Purchase return day book, Cash Book, Petty cash book	Ch 8, Book 3
3	Recording Transactions: Double Entry Book-keeping	Ch.1, 02
	Difference between Book-keeping and Accounting	Book 1
	Transaction Analysis and Accounting Equation	Ch 2, Book 2
	The Account and its Analysis, Double-Entry Accounting	Ch 2, Book 3
	Journalizing and Posting Transactions (Ledgering)	
	Control and Subsidiary Accounts	
4	Trial Balance and Accounting Errors	Ch2, book 1,
	Preparing Trial Balance, Accounting Errors, Rectification of Errors	Ch4, Book 1,
	Adjusting Entries, Adjusted Trial Balance, Closing Entries	Ch 4, Book 2
	Post-Closing Trial Balance	Ch 6,26 -27,
		Book 3
5	Adjusting Accounts	Ch3, book 1
	Accrual Vs Cash basis of Accounting	Ch3, Book 2
	Revenue and Expense Recognition Principle	Ch22, Book 3
	Adjusting entries for Accruals and Deferrals	
6	Preparing Financial Statements	Ch.3, Book 1
	Income Statement (Single, Multiple -Step Income Statement)	Ch 14-16
	Statement of owners' equity	Book 3
	Balance Sheet (Horizontal and Report Form)	
	MIDTERM EXAMINATION	
7	Accounting for Merchandising Concerns	Ch.5 & 6
	Concept of Merchandising, Merchandising activities	book 1
	Determining inventory items and costs, Inventory systems (Perpetual and	Ch 5 and 5A,
	Periodic System), Accounting & Reporting of inventory	Book 2
	Inventory valuation and errors.	



8	Accounting for Cash	Ch.8, book 1
	Cash, cash equivalents and liquidity, Control of receipts	Ch 8, Book 2
	Control of disbursements, Bank statement, Bank reconciliation Statement	
	Adjusting Entries for Cash Book	3
9	Accounting for Receivables	Ch.9, book 1
	Recognizing account receivable, Valuing account receivable	Ch 9, Book 2
	Provision/Estimation of Doubtful bad debts	Ch 20, book
		3
10	Accounting for Property Plant and Equipment (PP & E)	Ch.10 book 1
	Cost determination, Recording PP & E at Historical Cost	Ch 10 Book 2
	Concept & Determinant's of Depreciation	Ch 21, book
	Depreciation Methods (Straight Line Method, Unit of output Method,	3
	Accelerated Depreciation Methods)	
	Repairs and Improvement of PP & E, Disposals PP & E	
11	Amortization and Depletion	Ch.10 book 1
	Types of Intangible Assets, Concept of Amortization	Ch 10 Book 2
	Basis of Amortization, What consist of Natural Resources	
	What is Depletion, Basis of Depletion	
12	Accounting for Partnerships	Ch12, book 1
	What is Partnership, Formation of Partnership, Dividing income or loss,	Ch12, Book2
	Accounting for Admission, Withdrawal and Death of partner)	Ch32, Book3

Recommended Text (Latest Editions):

- 1. Wild and Shaw (2020), Fundamental Accounting Principles, Latest Edition, McGraw Hill Irwin.
- 2. Weygandt, Kimmel and Kieso (2019), Accounting Principles, 13th edition, Wiley
- 3. Sangster and Wood (2018) Business Accounting Volume 1, 14th edition



Course Outline		
Programe	ne ADP (Accounting & Finance)	
Semester	2nd	
Course Title	Quantitative Reasoning2	
Course Code	QTR154	
Credit Hours	45 (3 hour per week)	

COURSE DESCRIPTION:

This course teaches students to analyze data and solve problems using descriptive statistics and probability theory. Topics covered include discrete and continuous probability distributions, and sampling distributions. The course will stress practical business applications of statistical theory. Students will be required to obtain and interpret descriptive statistics using Excel and Minitab. It will teach students how to develop testable hypotheses and use hypothesis testing to analyze data and answer questions. This course also covers confidence intervals, analysis of variance, simple regression, multiple regression, and correlation. The course will stress practical business applications of statistical theory. Students will be required to perform regression and an analysis of variance using Excel and Minitab and interpret the results.

COURSE OBJECTIVES

- Define role statistics plays in forming business decisions.
- Describe various data collection and presentation methods.
- Describe role of probability in the aid of business decisions

On completion of this course, students should:

- have achieved a sound understanding of the theoretical and practical knowledge covered during the course, particularly within the 4 conceptual themes outlined above,
- have developed a sound understanding of the value of using computer technology for statistical purposes, and to have gained skills, experience and confidence in using such tools,
- be able to apply independent learning skills to further their statistical knowledge and skills throughout their future studies and careers,
- have developed a sound vocabulary in the area of statistics, so as to communicate statistical information to others and so as to understand statistical reports,
- have developed confidence in working on statistical projects collaboratively with others and in presenting the results of their work, either individually or in groups, and using a range of communication methods, and
- have achieved a rewarding score in the final examination so as to satisfy university completion requirements

	Course Outline		
1	Introduction to Statistical Concepts, Describing Data: Frequency Tables, Frequency Distributions and Graphic presentation		
2	Describing Data: Measures of Central Tendency, Dispersion (Mean, Median, Mode, G.M, Variance, Standard Deviation and Coefficient of Variation.		
3	Describing Data: Displaying and Exploring Data (Quartiles, Deciles, Percentiles and Skewness)		
4	A Survey of Probability Concepts		
5	Discrete Probability Distributions (Binomial, Poisson and Hypergeometric Distribution		
	MIDTERM EXAMINATION		
6	Continuous Probability Distributions (Normal and Standard Normal Probability Distribution)		
7	Linear Regression and Correlation		
8	Introduction to Inferential Statistics: Introduction to Estimation and Testing of Hypothesis		

COURSE CONTENT:



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9	Sampling Methods and Central Limit theorem, choosing an appropriate sample size	
10	Estimation and Confidence Interval for a Population Mean, Proportion	
11	One sample Test of Hypothesis about population mean and proportion. What is P-value	
12	Two sample test of Hypothesis about Population Means and Proportions	
13	Nonparametric Methods: Chi-Square Test	

REQUIRED TEXTS:

- 1. Statistical Techniques in Business and Economics by Douglas A. Lind, W. G. Marshal, S.A Wathen (2019).
- 2. Statistics for Management by David S. Rubin and Levin (7th Edition)
- 3. Elementary Statistics by Allan G. Bluman. latest edition
- 4. Berenson, Mark L., David M. Levine and Timothy C. Krehbiel. Basic Business Statistics, 10th ed. Prentice-Hall, 2015. ISBN 0131852051 (or 9th ed., Prentice-Hall, 2014. ISBN 0131037919).
- 5. Douglas Downing and Jeffrey Clark, Business Statistics, latest edition
- 6. Ryan, Joiner and Ryan, Minitab Handbook, 5th. ed., Duxbury Press, Boston, 2018.
- 7. Shelly, Cashman, and Vermaat, Office 2017, Introductory Concepts and Techniques, 4th ed.,



	Course Outline
Programe	ADP (Accounting & Finance)
Semester	2nd
Course Title	Financial Accounting II
Course Code	ACC156
Credit Hours	45 (3 hour per week)

COURSE CONTENTS:

Горіс		Source
1.	Introduction to Financial Accounting and Reporting	Ch 1-2, Book 3
a)	The Regulatory Framework	
b)	The Conceptual Framework.	
2.	Preparation of financial statements	Ch, 3-5, Book 2
a)	Statement of Comprehensive Income	
b)	Statement of Financial Position	
c)	Statement of Changes in Equity	
d)	Statement of Cash flows	
3.	Accounting for Corporations	Ch 13, Book 1
a)	Characteristics of Corporations	
b)	Corporate organization and management	
c)	Stockholders of Corporations	
d)	Common Stock and Preferred Stock	
e)	Dividends	
f)	Stock Splits	
g)	Treasury Stock	
	Reporting of Equity	
4.	Current Liabilities and Payroll Accounting	
a)	Characteristics of Liabilities	Ch 11, Book 1
b)	Accounts Payable	
c)	Sales taxes Payable	
d)	Unearned Revenues	
e)	Short Term Notes Payable	
f	Contingent Liabilities	
	Long-Term Liabilities	Ch 14, Book 1
a)	Bond financing	
	Bond trading	
c)	Issuance procedures	
d)	Issuance of bond at par, premium and discount	
e)	Bond pricing	
f)	Bond retirement	
g)	Long-term notes payable	
	Accounting for Leases	Ch 2, Book 4
	Background to leasing	
,	Classification of a lease	
c)	Accounting requirements for operating leases	
d)	Accounting requirements for finance leases	
7.	Accounting for Construction Contracts	Ch 3, Book 4
a)	Identification of contract revenue	,
b)	Identification of contract costs	
c)	Accounting for a contract	
8.	Analysis of Financial Statements	Ch 17, Book 2
a)	Horizontal Analysis	



b) Vertical Analysis

c) Ratio Analysis

Recommended Text (Latest Editions):

- Wild and Shaw (2020), "Fundamental Accounting Principles", 25th edition, McGraw Hill Irwin.
 Elliot and Elliot (2019) Financial Accounting and Reporting, 19th Edition, Pearson
- 3. Melville (2017) International Financial Reporting: A Practical Guide, 6th Edition.
- 4. Javed H. Zuberi, "Advanced Accounting", 2009, Petiwala Book Depot.



Course Outline		
Programe	e ADP (Accounting & Finance)	
Semester	2nd	
Course Title	Expository Writing	
Course Code	ENG157	
Credit Hours	45 (3 hour per week)	

Course Description

Writing is a key method of communication for most people, and it's one that many people struggle with. Students will take part in a basic writing refresher focusing on spelling, grammar, and punctuation. This Writing skills course will provide an overview of the most common business documents including proposals, reports and agendas giving you that extra edge in the workplace.

Course Objectives

- Write clear and concise documents to accomplish business objectives
- Compose targeted messages using a structured business-writing process
- Adapt your writing to your audience's needs
- Fine-tune language to improve persuasiveness and impact
- Enhance e-mail communication by creating clear and specific messages

Learning Outcomes

Upon successful completion of this course, the student will be able to:

- Gain a better understanding of common spelling & grammar issues in business writing
- Review basic concepts in sentence & paragraph construction
- Learn to use email professionally & effectively
- Learn how agendas, email messages, business letters, business proposals, & business reports are structured in a professional environment
- · Master techniques for improved proofreading skills
- Learn how peer reviews can help improve business writing skills
- Learn guidelines for printing & publishing business writing
- Gain valuable insight into international etiquette

Course Contents:

	course contents.					
Lecture	Торіс	Source				
1-4	Writing as a process:	Ch 1, Book 1				
	Strategies for generating ideas, Strategies for planning, Strategies for					
	drafting, Strategies for developing,					
	Strategies for revising and editing					
5-8	Paragraph Skills:	Ch 3, Book 1				
	Introducing a paragraph: Organization of a paragraph,					
	Topic sentences, Controlling idea, Supporting sentences and details,					
	Connecting sentences					
	Concluding sentences, Selecting a title					
9-12	Revising a paragraph:	Ch 4, Book 1				
	First stage draft (for description)					
	First stage draft (for narration)					
	First stage draft (for exposition)					
	Second stage drafts: all patterns of development					
13-16	Editing:	Ch 4, Book 1				
	Editing review, Editing problems for all patterns of development					
	Proofreading:					
	How to proofread and prepare your final manuscript					



17-20	Essays:	Ch 12, Book 1
	Essay form, Introductory paragraphs, Thesis sentence, Developing body	
	paragraphs, Concluding paragraphs	
	How to write academic essay	
21-24	Types of writing:	Ch 2-9, Book 2
	Narrative, Descriptive, Expository, Persuasive, Argumentative	
	Analytical, Comparing and contrasting, Explaining cause and effect,	
	Taking a stand, Proposing a solution, Evaluation	
25 - 28	Personal Letters:	Part 3, Book3
	Letters of : Invitation, Regrets, Routines	Part 5, Book 3
29 - 32	Official Writing:	Part 3, Book3
	Joining reports, Leaving reports, Notifications, Meeting notices Minutes	Part 5, Book 3
22.26	of meeting	D 10 D 10
33 - 36	Business Letters:	Part 3, Book3
	Sales/persuasive letters, Bad news messages, Good news message	Part 5, Book 3
37 - 40	Memos, Reports	Part 3, Book3
		Part 5, Book 3
41- 45	Sentence Skills	Unit 11 A,
	Punctuation	Unit 12 A,
		Book4

Recommended Text:

- 1. Brannan, B. ,(2003), A Writer's Workshop: Crafting paragraph, building essays, New York, McGraw Hill
- 2. Wong ,(2002), Paragraph Essentials: A writing guide, Boston, Houghton Mifflin
- 3. Bovee, C.L. et.al ,(2002), Business Communication Today, India, Pearson Education
- 4. Maimon, E. P. & Peritz, J. H ,(2003), A Writer's Resource: A handbook for writing and research, NY, McGraw Hill
- 5. Kennedy, X. J., Kennedy, M. D. & Holladay, S. A ,(1999), The Bedford Guide for College Writer, Bedford, St. Martin's
- 6. Burton, S. H. ,(2000), Mastering Practical Writing, NBF



Course Outline		
Programe	ADP (Accounting & Finance)	
Semester	2nd	
Course Title	Principles of Economics	
Course Code	ECO155	
Credit Hours	45 (3 hour per week)	

Introduction

Economics is the study of how a society decides how to use its limited resource. This course will introduce you the ways economist's study the decisions people and firms make and the implication of those decisions. You will learn how to thing analytically about the economics forces at work in a modern society by developing a set of analytical tools and practicing applying them to selected policy issues.

The course is divided into two parts: Microeconomics and Macroeconomics. The word Microeconomics includes the root word "micro," meaning "small". In this part of the course, we will study economic-decision making by individual economic units (called agents). These agents include individual people, families, firms, and even individual countries. We will develop an analytical framework to study the behavior of individual economics agents within the context of the production, distribution and consumption of goods and services. The objective of this section is to help you understand the economics factors and motivations that underlie the decisions made by economic agents on both the consumption and production sides of a market. Understanding the decision-making processes of economics agents should enable you to evaluate a variety of socio-economics issues that affects over lives today.

The second half of this course will explore Macroeconomic ("macro" = big). We will study aggregate economic concepts such as inflation, unemployment, GDP and money. We will look at the ways in which governments may try to manage an economy. The objective of the second half of the course is to provide you with a working knowledge of the basic terms and concepts of macroeconomics.

Course Objectives:

Students who complete this course will be able to:

- 1. Comprehend basic economic terminology (Jargon) and use it in appropriate contexts.
- 2. Understand how markets and the price mechanism function.
- 3. Describe the behavior of economic agents (consumers, firms, governments....)
- 4. Recognize the major macro-economic indicators for economic activity.
- 5. Appraise the role of macroeconomic policies on firms and households.

Week #	Contents	Source			
Week 1	Scope and Subject Matter of Economics.	Ch:1			
	Definition of Economics, Adam Smith, Alfred Marshal, Lionel Ribbons, Types				
WEEK I	of Economics, Theoretical & Practical Importance of Economics, Economic				
	way of Thinking.				
	Analysis of Demand and Supply and Market Equilibrium.	Michel			
Week 2	Concept of Demand, Law of Demand, Statement, Assumptions, Exceptions,				
	Determinants of Demand, Slope vs. Elasticity	Parkins, John Sloman &			
Week 3	Concept of Supply and Stock, Law of Supply, Statement, Assumptions,	Alison Wride.			
	Exceptions, Determinants of Supply, Price Elasticity of Supply, Factors of	Alison white.			
	Price Elasticity of Supply.	Ch:2,3,4			
Week 4	Market Definition, Kinds, Market Equilibrium, Effects on Market Equilibrium.				
	Theory of Consumer Behavior	Michel			
Week 5	Utility: Concept and Kinds, Law of Diminishing Marginal Utility, Statement,	Parkins,			
Week J	Assumption, Exception, Law of Equi-Margineal Utility, Statement,	Ch:3,4			
	Assumption, Exception.				
	Theory of Production, Cost and Revenue	Michel			
Week 6	Production Concept and Kind, Factor of Production, Factor Pricing, Rent,	Parkins,			
	Wages, Interest, Profit, Laws of Returns, Law of Variable Proportions.	John Sloman &			
Week 7	Cost, Concept and Kinds, Revenue, Concept and Kinds, Concepts & Alison Wride.				

Weekly Lecture Schedule



	Characteristics of Market Structure, Perfect Competition, Monopoly, Monopolistic Competition, Oligopoly.	Ch:4,5,6,7,8,11		
Week 8	Monopolistic Competition Assumptions, Equilibrium of a firm under Monopolistic Competition in short-run and in long-run	,12,13,14		
Week 9	Mid Exams			
Week 10	National Income National income, Concept, Aggregates of National Income.	Michel Parkins, Ch:9,11		
Week 11	Consumption, Saving and InvestmentConsumption Concept, Kinds. Saving, Concept, Kinds. Investment, Concept,Ch:10,24Kinds. Determinants of Consumption and Investment.Ch:10,24			
Week 12	Major Macroeconomics Issues. Unemployment, Concept, Kinds & Solution. Inflation, Concept, Kinds and Solution.			
Week 13	Trade Cycle, Concept, Kinds & Solution. Budget Deficit, Concept, Kinds & Solution.	Ch:29		
Week 14	Tax, Money and BankingChiTaxes, Concept, Kinds & Canon. Pitfalls of Barder System.Chi			
Week 15	Money, Concept & Function, Evolution & Kinds. Banks, Concept & its Functions. Functions of Commercial Bank & State Bank.	Ch:25		
Week 16	International Trade Balance of Payment. Concept of BOP & BOT. Causes of Deficit and its Solution.	Ch:26		
Week 17	Exchange Rate its Concept and Kinds.	Ch:26		
Week 18	FINAL EXAMINATION			
Week 19	RESULTS			

Books Recommended:

- 1. John Sloman, Dean Garratt, and Jon Guest (2018). Economics 10th edition, Seventh Edition, Pearson Education Limited.
- 2. N.Gregory Mankiw (2020) Principles of Economics 9th edition Cengage Learning.
- 3. David Orrell (2014) Introducing Economics: A Graphic Guide. lcon Books Ltd.
- 4. Muhammad Ramzan Sheikh (latest edition). Economic Analysis, Target Publications Multan.
- 5. John Jackson, Ron Mclver (2016). Macroeconomics, McGraw-Hill Education; Latest edition.
- 6. Dominick Salvatore (2014). Micro Economics Theory and Applications. Latest edition New York Oxford University Press.
- 7. Colander C, David (2016). Economics. 6th edition Mc Graw. Hill international Latest edition.
- 8. Hailstone J. Thomas and Mastrianna V. Frank (2014). Basic Economics. Latest edition Thomson.



Course Outline		
Program	Program ADP (Accounting & Finance)	
Semester	2nd	
Course Title	Principles of Management	
Course Code	MGT 153	
Credit Hours	Credit Hours 45 (3 hour per week)	

Course Description

This course will enable students to develop short and long-range plans to effectively accomplish organizational goals. Through the use of terminology, exercises and case studies, students will be able to give a critical appraisal of real life situations involving organizing, staffing and motivating others. The student will also learn tools to aid in problem solving, valuing diversity and coping with change.

Course Objectives

Upon completion of this course, students are expected to be able to:

- 1. Focus on the foundations of management, covering the essential concepts in management.
- 2. Reflection of contemporary trends in management.
- 3. It offers strong practical focus and also covering latest research studies in the field.

Course Contents

Sr#	Topics/Units	Books
1	Introduction to Managers and Management	Book 1
	> Explain why managers are important to organizations	Book 3
	> Tell who managers are and where they work	
	Describe the functions, roles, and skills of managers	
	Describe the factors that redefine the manager's job	
	Explain the value of studying management	
2	The Evolution of Management Thinking	Book 1
	Classical management perspective	Book 2
	Behavioral management perspective	
	Quantitative management perspective	
	Modern Management perspective	
3	Managing Environment and Culture	Book. 1
	 External Environment 	Book 3
	Internal Environment	
	> Culture	
	> Challenges	
4	Managerial Decision Making	Book 1
	Stages of decision making	
	 Classify decisions and decision-making conditions 	
	Describe different decision-making styles and discuss how biases affect	
	decision-making	
	Recognizing decision-making errors and biases	
	Identify effective decision-making techniques	
5	Planning and Strategizing	Book 1
	Nature and purpose of planning	
	Types of goals and goal setting process	
	Strategic management	
	Selected analysis tools	
	 Describe the three types of corporate strategies. 	
	Describe competitive advantage and the competitive strategies organizations	
	use to get it	



Department of Commerce

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6	Organizing: Building a Dynamic Organization	Book 1
	Key elements in organizational design.	Book 3
	Contrast mechanistic and organic structure.	
	Traditional and contemporary organizational designs.	
	Explain flexible work arrangements used by modern organizations	
7	Motivation: Building Energetic Workforce	Book 1
	> Traditional and contemporary motivational theories and their application in	Book 3
	work	
8	Leadership: Developing Effective Workforce	Book 1
	 Contingency factors affecting leader's job 	Book 2
	 Leadership styles, Classical and Contemporary Leadership explanation 	
9	Managing Operations and Control	Book 3
	Managerial Control	
	 Tools for measuring organizational performance 	
	 Contemporary issues in control special reference to Corporate governance 	
	Managing operations by using Value chain management	
	Current issues in operations management and quality control (ISO 9000, Six	
	Sigma, Black belt)	
10	Managing Change and Innovation	Book 2
	Compare and contrast views on the organizational change process.	Book 3
	➢ How to manage resistance to change.	
	> Change readiness and contemporary issues in managing change.	
	Describe techniques for stimulating innovation	

Assignment

Discuss Case studies in each group of four students and then write a report based on discussion. Recommended Text:

- 1. Robbins, S.P.& Coulter, M. (latest Edition), Management, Pearson Publisher
- 2. Bateman, Thomas S. and Snell, Scott A., (14th Edition), "Management: Leading and Collaborating in a Competitive World", New Delhi, Tata McGraw-Hill Publishing
- 3. Griffin, R.W. 2018, (14th Edition), Management, CEngage Learning Publisher Reference book

Drucker, P.F. (2016) The Practice of Management, latest edition



Course Outline		
Programe	ADP (A&F)	
Semester	2nd	
Course Title	Civics and Community Engagement	
Course Code	ACC152	
Credit Hours	45 (3 hour per week)	

Provides a cross-disciplinary foundation of civic and community engagement related to broader issues of social justice, including ways to sustain democratic society through civility, citizenship, and community service. Various theoretical perspectives create a diverse overview of the concept of civic engagement, especially as related to social, cultural, philosophical, and political perspectives.

Civics is part and parcel of life and the study of Civics has its major thrust on improvement of the quality of life and welfare of human beings. This discipline enhances the approach towards rational behaviour and daily life. An idea is generated, a vision is captured, and someone somewhere is ready to launch a plan. Immediately it becomes clear that the plan is missing key ingredients: the support and ideas of the community will it impact. This scenario is not uncommon in our local communities and usually describes a plan than will fail. Successful leadership understands the value of engaging the community in developing ideas, making decisions, and implementing plans.

Learning Outcomes:

Students will be able to examine the key foundations of civics and community engagement in Pakistan and worldwide and discuss how they relate to the principles of democracy, citizenship, social capital, and public work in combating social problems.

Topics	_ <u> </u>	nts Learning Outcomes
Civics and Civics	i.	Introduction of Civics
Education	ii.	Definition of Civics
	iii.	Scope of Civics
	iv.	Nature of Civics
	v.	Utility and importance of Civics
	vi.	Civics relations with other Social Sciences
	vii.	Rationale of Civics Education
	viii.	Concept of Civics Engagement
	ix.	Significance of Civics
	х.	Diversity
	xi.	Conflict Resolution Skills
	xii.	Significant of Petitioning
	xiii.	Decision Making and Problem Solving Skills
	xiv.	Civil Society Organizations (CSO's) worldwide and in Pakistan
The Local,	i.	Overview of the Administrative Structures of Local, Provincial and
Provincial and		Federal Government of Pakistan.
Federal Government	ii.	Rights, Duties, and Powers: Under Pakistan's Constitutional Framework
Systems in Pakistan.	iii.	Concept of Fundraising
Non-State	i.	Political Parties in Pakistan
Institutions: Civil	ii.	Civil Society and its Functions
Society, Political	iii.	Becoming a Member of Civil Society Organizations
Parties and the	iv.	Media and its Functions
Media	v.	Cooperation
	vi.	Critical Thinking Skills
Harmonic	i.	Describe the term Harmonic Relationship
Relationship in	ii.	Explain Harmonic Relationship among the members of the society
Civics		(Women, Children, and Senior Citizens)
Individual and State	i.	Define the term individual in relation to civics
	ii.	Define the term State
	iii.	Explain the relation between individual and a state.
	iv.	Define the importance of individual in State
	v.	Rights & Duties/Responsibilities of individual as per Constitution of



		Pakistan 1973.
Family	i.	Identify the basic unit of Social Institutions:
	ii.	Discuss and Characteristics of Different types of family.
	iii.	Enlist the responsibilities of family in general.
	iv.	Analyse your role for the betterment of family.
	v.	Compare and contrast the importance of the deterioration of family in the
		Western Society and give examples.
The Constitution,	vi.	Equality
Law and Judiciary	vii.	Problem-Based Inquiry
	viii.	Use the Media to Promote your cause
The Legislative and	ix.	Integrity
Executive Branch	X.	Communication Skills
	xi.	Letter Writing
Community	i.	Define Community and Community Circle
	ii.	Explain the nature and Significance of Community
	iii.	Discuss the role of a family in Community
	iv.	Analyse the role of an individual for the betterment of the community.
	v.	Define Society
	vi.	Elaborate the relation between an individual & society, society and state;
	vii.	Analyse the role of individual for the betterment of society:
	viii.	Community-Based Organizations (CBO) worldwide and in Pakistan
1. Community	i.	Introduction of Community Engagement
Engagement	ii.	What is Community Engagement?
	iii.	Why Practice Community Engagement?
	iv.	Useful Concepts for the practice of Community Engagement
	v.	What is the role of Lifelong Learning in Community Engagement?
	vi.	The Ethics of Community Engaged Research
	vii.	Models and Framework for the practice of Community Engagement
	viii.	Principles of Community Engagement
	ix.	Role of Entrepreneurship and Incubation Centers in Community
		Engagement in Pakistan
	X.	The role of Social Welfare Institutions/NGO's, Government and private
		sectors organizations in Community Engagement in Pakistan.
	xi.	Climate Change Issues and Community Engagement
	xii.	The role of international organization i.e., UN, OIC, ECO, SAARC,
		World Economic Forum, UNESCO, World Bank and other international
		Social Welfare organizations in Community Engagement.
Citizen Engagement	i.	Drivers of Citizen Engagement
in Pakistan	ii.	Barriers to Citizen Engagement
	iii.	Measuring Success in Citizen Engagement
	iv.	Why Citizen Engagement Matter?
	V.	Structural Factors Influencing Citizen Engagement in Pakistan
	vi.	Political Factors Influencing Citizen Engagement in Pakistan
	V11.	Local Government Reform
	viii.	Emerging Factors
a	iX.	How Citizen Engagement is Perceived and Understood
Sustainable	i.	Define UN Sustainable Development Goals (SDG's).
Development Goals	ii.	What is the Sustainable Development Agenda for Pakistan.
and Civics and	iii.	The role of UN Sustainable Development Goals in Civics and
Community	.	Community Engagement in Pakistan.
Engagement (Draft	iv.	UNDP Draft country programme document for Pakistan (2023-2027)
for Pakistan)		a. UNDP within the United Nations Sustainable Development



	Cooperation Framework
	b. Programme priorities and partnerships
	c. Programme and risk management
	d. Monitoring & Evaluation
Ethics, Law and	i. Define Ethics
Communication	ii. Social Ethics
	iii. Business Ethics
	iv. Ethical Theories
	v. Concept of Business Law
	vi. Fundamentals of Public Speaking
	vii. Mass Media and Society
	viii. Contemporary Moral Problems.
Pakistan Vision 2025	i. Introduction
and Civics and	ii. New Global Context, Trends and Realities
Community	iii. Socioeconomic Performance Review
Engagement	iv. 5+7 Framework for Growth and Development
	v. 25 Goals for Pakistan 2025
	vi. 7 Priority Pillars and connection with UN MDG's and SDG's in Civics
	and Community Development in Pakistan.
Prime Minister of	i. Introduction
Pakistan Youth	ii. 4 E's of PM Youth Programme (Education, Employment, Engagement and
Programme and	Environment)
Community	iii. Opportunities & Schemes under PM Youth Programme:
Engagement	a. PM Loan Scheme
	b. PM Laptop Scheme
	c. Jobs under National Job Portal
	d. PM Youth Skill Development Programme
	e. Online Certifications (Cutting-Edge Skills)
	f. National Innovation Award
	g. PM's Scholarships
	h. National Youth Council
	i. Ba-Ikhtiyar Naujawan Internship Program
Recommended Boo	

Recommended Books:

R.M. Maclver (2001) The Modern State, Honolulu, Hawaii: University Press of .the Honolulu, Ha.

Prof. Mazhar-ul-Haq (2003) Civics of Pakistan, Lahore: Bookland.

Citizen Engagement in Pakistan (2019), Final Report, retrieved from https://assets.publishing.service.gov.uk/media/5ee345dbd3bf7f1eb5fef728/Citizen_Engagement_in_Pakist an_final_for_publishing_rev_KII_redacted.pdf on October 17, 2023.

Ahmed SM, Palermo AG Community engagement in research: frame-works for education and peer review American Journal of Public Health 2010;100(8):1380-1387.

Clinical and Translational Science Awards Consortium Community Engagement Key Function Committee Task Force on the Principles of Community Engagement. Principles of Community Engagement (2nd Ed.). NIH Publication No. 11-7782; June 2011.

UNDP, (2022). Draft country programme document for Pakistan (2023-2027); Retrieved from https://www.undp.org/sites/g/files/zskgke326/files/2023-01/country_programme_document_-

_pakistan_2023-2027.pdf on 10th October, 2023.

Teaching Civic Engagement Globally (2021) By Elizabeth C. Matto, Alison Rios Millett Mccartney, Elizabeth A. Bennion, Alasdair Blair, Taiyi Sun, & Dawn Michele Whitehead; AMERICAN POLITICAL SCIENCE ASSOCIATION; Retrieved from https://web.apsanet.org/teachingcivicengagement/teaching-civic-engagement-globally/ on 17th October, 2023.

Prime Minister of Pakistan Youth Programme; Retrieved from www.pmyp.gov.pk/ on 17th October, 2023. Dean, B. L., Joldolshieva, R., Faria, C., Amin, U., & Tanveer, T. (2007). Youth and Civic Participation: Government Accountability to Citizens. Karachi: The Asia Foundation.

Walid Iqbal, (2020): Rights, Duties, and Powers: Under Pakistan's Constitutional Framework. Friedrich Naumann Foundation for Freedom (Pakistan).



Course Outline		
Programe	ADP (Accounting & Finance)	
Semester	3rd	
Course Title	Entrepreneurship	
Course Code	ENT201	
Credit Hours	45 (3 hour per week)	

Course Description:

This is the entrepreneurial age. More than 500 million persons worldwide either are actively involved in trying to start a new venture. Entrepreneurs are driving a revolution that is transforming and renewing economies worldwide. Entrepreneurship is the essence of free enterprise because the birth of new businesses gives a market economy its vitality. New and emerging businesses create a very large proportion of the innovative products and services that transform the way we work and live, such as personal computers (PCs), computer software, the Internet and the World Wide Web (WWWor Web), biotechnology drugs, overnight package deliveries, and big-box stores. One of the most common questions that entrepreneurship educators are asked is, Can entrepreneurship be taught? Our response is that anyone with a desire to become an entrepreneur will be more successful if he or she has taken a course on how to start and grow a new venture.

Course Objectives:

The basic aim of this course is to combine concepts and cases to present the latest theory about entrepreneurship and relate actual experiences. The concepts cover what would-be entrepreneurs need to know to start and grow their businesses, and the cases illustrate how real entrepreneurs have gone out and done it. They cover all stages of the entrepreneurial process, from searching for an opportunity to shaping it into a commercially attractive product or service, launching the new venture, building it into a viable business, and eventually harvesting it.

Course Contents:

Sr#	Topic	Reference
1	The Nature and importance of Entrepreneurship	Ch 1, book 2
	a. Nature and Development of Entrepreneurship	+ Handouts
	b. Role of Entrepreneurs in Economic development	
	c. The Future of Entrepreneurship	
2	Entrepreneurial Process	Ch 2, book 1
	a. Critical Factors for Starting a New Enterprise	
	b. Evaluating Opportunities for New Businesses	
	c. Determining Resource Needs and Acquiring Resources	
	d. Ingredients for a Successful New Business	
3	Opportunity Recognition, Shaping, and Reshaping	Ch3, book 1
	a. From Glimmer to Action: How Do I Come Up with a Good Idea?	
	b. Is Your Idea an Opportunity?	
4.	Understanding Your Business Model and Developing Your Strategy	Ch 4, book 1
	a. The Business Mode	
	b. The First-Mover Myth	
	c. Formulating a Winning Strategy	
5	Entrepreneurial Marketing	Ch 5, book 1
	a) Why Marketing Is Critical for Entrepreneurs	
	b) Entrepreneurs Face Unique Marketing Challenges	
	c) Acquiring Market Information	
	d) Marketing Strategy for Entrepreneurs	
	e) Guerrilla Marketing; Marketing Skills for Managing Growth	
6	Building the Founding Team	Ch 6, book 1



	a) Power of the Team	
	b) How to Build a Powerful Team	
	c) Bootstrapping: Building the Team Based on	
	Stage-of-Venture Life	
	d) Compensation	
	e) External Team Members	
	f) Keeping the Team Together	
7	The Business Planning Process	Ch 7, book 1
	a) The Planning Process	
	b) The Business Plan	
	c) Types of Plans	
8	Building Your Pro-Forma Financial Statements	Ch 8, book 1
	a) Financial Statement Overview	
	b) Building Your Pro-Forma Financial Statements	
	c) Build-Up Method; and Comparable Method	
	d) Building Integrated Financial Statements	
9	Financing Entrepreneurial Ventures Worldwide	Ch 9, book 1
	a) Entrepreneurial Financing for the World's Poorest	
	b) Entrepreneurs and Informal Investors	
	c) Venture Capital	
	d) Factors Affecting Availability of Financing	
10	Raising Money for Starting and Growing Businesses	Ch 10, book 1
	a) Bootstrapping New Ventures	
	b) Valuation	
	c) Financing a New Venture	
11	Debt and Other Forms of Financing	Ch 11, book 1
	a) Getting Access to Funds—Start with Internal Sources	
	b) Cash Conversion Cycle	
	c) Working Capital	
	d) Equipment Financing	
12	Intellectual Property	Ch 13, book 1
	a) The Basics: What Is Protectable and How Should It be Protected?	
	b) Patents; Trade Secrets; Trademarks and Copyright	
	c) Software Protection	
13	Entrepreneurial Growth	Ch 14, book 1
	a) Making the Transition from Startup to Growth	
	b) A Model of Driving Forces of Growth	
	c) The Growth Process; Execution	
	d) Opportunity Domain	
	e) Organizational Resources and Capabilities	
	f) Leadership	
14	Social Entrepreneurship: An Overview	Chapter 15,
	a) Definition	book 1
	b) New Forms of Organizations	
	c) Getting Started	

Recommended Texts:

- 1. William d. Bygrave, Andrew Zacharakis, Entrepreneurship, 2nd Edition, 2010, John Wiley & Sons, Inc.
- 2. Hisrich and Peters, (2017) Entrepreneurship, McGraw-Hill



Course Outline		
Programe	ADP (Accounting & Finance)	
Semester	3rd	
Course Title	Cost Accounting	
Course Code	ACC202	
Credit Hours	45 (3 hour per week)	

Course Description

It is study of cost accounting for use by management in planning and control. Includes product costing techniques, comprehensive budgeting procedures, inventory planning control, and valuation

Course Contents

Topic	Contents	Source
<u>1 opic</u>	Introduction to Cost Accounting:	Ch 1, Book 1
-	Nature of Cost Accounting	Ch 1, Book 1 Ch 1, Book 2
	Role of Cost Accounting	Ch 1 Book 2 Ch 1 Book 3
	Users of Cost Accounting Information	
	Relationship of Cost Accounting to Financial and Management Accounting	
	Job of a Cost Accountant	
f)	Trends in cost accounting throughout the value chain	
2.	Cost Concepts and Flow of Cost	Ch 2, Book 1
a)	Definition of Cost	Ch 1, Book 2
	Distinction between cost and Expense	Ch I, DOOK 2
	Manufacturing and non-manufacturing cost	
	Product and period cost	
	Direct and indirect cost	
f)	Variable and Fixed Cost	
/	Flow of manufacturing costs	
	Cost of goods manufactured and sold statement	
	Accounting for Materials	Ch 7,8, Book
	Material Control	1
b)	Material control procedures for procurement and use	Ch 2, Book 2
	Cost of Acquiring materials	
d)	Material Costing Methods	
e)	Inventory Valuation	
f)	Accounting for material	
g)	Scrap, spoiled goods and defective work	
h)	Planning material requirements	
4.	Accounting for Labor	Ch 9,10,
a)	Wage plans	Book 1
b)	Controlling labor cost	Ch 3, Book 1
c)	Accounting for labor costs	
5.	Accounting for Overheads	Ch 12,13,
a)	The nature of Factory/Manufacturing overheads	Book 1
b)	Distributing Service Department Expenses	
c)	Accounting for Actual Factory Overhead	
	Applying Factory Overhead to Production	
	Factory Overhead Planned, Actual and Applied; Variance Analysis	
	The use of A Predetermined overhead Rate.	
	Factor to be considered in the selection of Overhead Rates	
	Bases of overhead Rate determination.	
d) .	Activity level Selection.	



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e) Actual overhead, Applied overhead and variance analysis.	
f) Procedure of factory overheads including apportionment	
7. Job Order Costing	Ch 3, Book 1
a) What is Job order Costing	Ch 5, Book 3
b) Accounting for materials	
c) Accounting for labor	
d) Accounting for factory overhead	
e) Accounting for Jobs completed and Products Sold	
f) Flow of costs	
8. Process Costing – General Procedures	Ch 4, Book 1
a) What is process costing	Ch 5 book 2
b) Product Cost in a Process Cost System	
c) Work in Process Inventories	
d) Cost of Production Summary-One Department, No Beginning Inventory	
e) Cost of Production Summary-One Department Beginning Inventory	
f) Cost of Production Summary-Multiple Departments, No Beginning Inventory	
g) Cost of Production Summary-Multiple Departments, Beginning Inventory	
h) Changes in Prior Department's Unit Transfer Cost	
a) Process Costing - Additional Procedures;	Ch 4,5,6
b) Equivalent Production-Materials Not Uniformly Applied	Book 1
c) Units Lost in Production	Ch 6 Book 2
d) Units Gained in Production	
e) Equivalent Production: First-In, First-Out Method	
f) Equivalent Production: AVERAGE COST Method	
Standard Cost Accounting: Material, labor and overheads	Ch 17, Book
a) What is Standard and its Types	1
b) Distinction between cost Accounting and Management Accounting	Ch 8, Book 2
c) Concepts of Standard Cost Procedures	

Recommended Text

- 1. Usry, Hammer and Matz, 9th edition, Cost Accounting South-western Publishing Co
- 2. Vanderbeck and Mitchell (2016) Principles of Cost Accounting, 17th Edition, CENGAGE
- 3. Lanen, Anderson and Maher (2020) Fundamentals of Cost Accounting 6th Edition, **McGraw Hill**



	Course Outline
Programe	ADP (Accounting & Finance)
Semester	3rd
Course Title	Islamic Studies / Ethics
Course Code	GEN 203
Credit Hours	30 (2 hour per week)

Course Description:

Islamic Studies course is generally known as an effort to know everything related to the religion of Islam. In other words, we can say that Islamic Studies is a conscious and systematic effort to understand Islam comprehensively and discuss lock, stock and barrel about Islamic religion and whatever is related to it such as its teachings, history, daily practice, doctrines etc.

To study a particular religion is not the right of its followers and adherents only but also the outsiders. As matter of fact, there are some non-religion who devoted his life to study Islam. Islamic studies to the Muslim people are to understand deeply about his religion, its teachings and practices so that he can implement it in a correct way. While the non-Muslim's motivation to study Islam is merely for the sake of knowledge and science.

Objectives:

This course is aimed at:

1)To provide Basic information about Islamic Studies

2)To enhance understanding of the students regarding Islamic Civilization

3)To improve Students skill to perform prayers and other worships

4)To enhance the skill of the students for understanding of issues related to faith and religious life.

DETAILED COURSE OUTLINE Topic Contents 1. Introduction to Quranic Studies 1) Basic Concepts of Quran 2) History of Quran 3) Uloom-ul -Quran 2 Study of Selected Text of Holy Quran 1) Verses of Surah Al-Bagra Related to Faith (Verse No-284-286) 2) Verses of Surah Al-Hujrat Related to Adab Al-Nabi (Verse No-l-18) verses of Surah Al-3) Verses of Surah Mominoon Related to Characteristics of faithful (Verse No-1-11) 4) Verses of Surah al-Furgan Related to Social Ethics (Verse No-63-77) 5) Verses of Surah Al-Inam Related to Ihkam(Verse No-152-154) 3 Study of Selected Text of Holy Quran I) Verses of Surah Al-Ihzab Related to Adab al-Nabi (Verse No.6,21,40,56,57,58.) 2) Verses of Surah Al-Hashar (18,19,20) Related to thinking, Day of Judgment 3) Verses of Surah Al-Saf Related to Tafakar, Tadabar (Verse No- I, 14) 4 Seerat of Holy Prophet (S.A. W) I I) Life of Muhammad Bin Abdullah (Before Prophethood) 2) Life of Holy Prophet (S.A.W) in Makkah 3) Important Lessons Derived from the life of Holy Prophet in Makkah 5 Seerat of Holy Prophet (S.A. W) II 1) Life of Holy Prophet (S.A.W) in Madina 2) Important Events of Life Holy Prophet in Madina 3) Finality of Profithood (Khatam e Nabuat). 4) Important Lessons Derived from the life of Holy Prophet in Madina MIDTERM EXAMINATION



6	Introduction to Sunnah
-	1) Basic Concepts of Hadith
	2) History of Hadith
	3) Kinds of Hadith
	4) Sunnah & Hadith
7	Selected Study from Text of Hadith I
	The Fundamentals of Islam
	1)Pillers of Islam
	2) Commands and Prohibitons
	3)Preaching, Principles of Preaching, Attributes of Preacher
	4) Contributions of Muslims in the Development of Science
	5) Quran & Science
8	Islamic Economic System
	1) Basic Concepts of Islamic Economic System
	2) Means of Distribution of Wealth in Islamic Economics
	3) Islamic Concept of Riba
	4) Islamic Ways of Trade & Commerce
9	Political System of Islam
	1) Basic Concepts of Islamic Political System
	2) Islamic Concept of Sovereignty
	3) Basic Institutions of Govt. in Islam
10	.Islamic History
	1) Period of Khilafat-e-Rashida
	2) Period of Ummayyads
	3) Period of Abbasids
11	Social System of Islam
	1) Basic Concepts of Social System of Islam
	2) Elements of Family
	3) Ethical Values of Islam
	4) Basic Human Rights of Woman
	5) Khuttba Hujjatul Widda

RECOMMENDED TEXT BOOK BOOKS:

- Hameedullah Muhammad, "Emergence of Islam", IRI, Islamabad
- Hameedullah Muhammad, "Muslim Conduct of State"
- Hameedullah Muhammad, 'Introduction to Islam
- Mulana Muhammad Yousaf Islahi,"



Course Outline		
Program	ADP (Accounting & Finance)	
Semester	4th	
Course Title	Business Taxation	
Course Code	TAX251	
Credit Hours	45 (3 hour per week)	

Course Description:

Business Taxation is designed to prepare the student for the practice of tax as a professional working in public accounting, private industry or government. This degree gives the student a familiarity in federal and local taxation.

Course Objectives:

- 1. To familiarize the students with the Income and Sales Tax Laws in Pakistan.
- 2. To introduce to students the important elements and aspects of tax system and authorities and their limits.
- 3. To equip the students with necessary skills to deal with the situations concerning the field of taxation.

Course Outcome

- 1. To learn the various tax entities and the general tax rules that apply to the taxation of each.
- 2. To learn tax rules that apply to the formation, operation, & liquidation of various taxable entities.
- 3. To acquire an comprehensive understanding of various tax authorities such as the Internal Revenue Code, Income Tax Regulations, various administrative rulings and court cases.
- 4. To develop an ability to discover and articulate facts relevant to the taxation of transactions or events.
- 5. To develop skills needed to discover the applicable tax authorities relevant to proper tax treatment of a transaction or event.

Course	Contents:

	Торіс	Source
1.	• Introduction and scope of Income Tax Law in Pakistan.	Book1+Ch.1
2.	• Definitions and Terminologies, history of taxation	Book1+Ch.II
3	Exclusions from total income	Book1+Ch.III
	• Reduction in tax liability	
	• Exemption from specific provisions of income tax ordinance 2001.	
4	• Distinction between capital and revenue items of expenditures.	Book1+Ch.VI
	• Tests for differentiation of capital and revenue receipts.	
	• Tests for differentiating capital and revenue expenditures.	
	Capital loss.	
5	 Income from Salary, Scope of salary income. 	Book1+Ch.IV
	 Allowances and relieves under the Ordinance. 	
	• Types of provident fund, treatment of provident fund, the sixth	
	schedule, employer's contribution of approved gratuity fund deduction	
	from income, gratuity fund deduction from income, gratuity fund and	
	schemes.	
	Computation of income tax payable from salaried persons.	
6	• Income from business and profession Terms used.	
	Considerations governing taxation of business profits.	
	• Maintenance of accounts on mercantile or cash basis.	
	• Income chargeability under income tax law on income from	
	business.	Book1+Ch.VII
	• Principles of computation of taxable profits, allowable deductions.	
	• Deduction for computing business income, significant changes	
	introduced by the ordinance.	
	Admissible and Non-admissible expense.	
	Bad-debts.	
7	Income from property	Book1+Ch.V



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		,
	• Different concepts of property income, procedure for computing	
	amount of rent	
	• Adjustable and un adjustable advance	
	Income from property not taxable u/s 15	
	Property income exempt from taxTaxation of property income	
	Taxation of property income MIDTERM EXAMINATION	
8	Set-off and carry forward of losses.	Book1+Ch.VIII
0	Types of Losses.	
	Rules for set-off and carry forward.	
9	 Penalties, offenses, appeals and prosecutions. 	Book1+Ch.XIV
10	 Income tax authorities their appointments , powers and functions 	Book1+Ch.XV Book1+Ch.XV
10	 Income from other sources. 	Book1+Ch.X V
11	Deduction for computing income from other sources.	DOOKI CII.X
	 Capital gains. Exchange gain/losses, income deemed to accrue or 	
	arise.	
12	 Tax accountings and assessment cycle, procedure filling of return. 	Book1+Ch.XI
12	 Power to grant extension of time for filling the return, assessment 	Doomi Chini
	procedure, provisional assessment, notes for production of books of	
	accounts, evidence.	
	• Assessment based on return, wealth statement, simplification of	
	assessment of procedure, payment of tax before assessment, changes	
	in tax withholding and collection of tax.	
	• Withholding tax rates under section 50(6) collection of tax on demand,	
	recovery of tax. Recovery of arrears/ refunds	
13	• E. Filing-introduction and basic concepts	e.fbr.gov.pk
14	 Assessment of individual salaried and non-salaried person. 	Book1+Ch.XI
15	• Self-assessment scheme and investment tax scheme 2008	Book1+Ch.XII
16	• Appeals	Book1+Ch.XVI
17	 Practical Problems of salaried and non-salaried persons. 	Book1+Ch.XVIII
18	Introduction and scope of sales tax.	Book2+Ch.I
19	Definitions and terminologies.	Book2+Ch.I
20	Sales tax authorities.	Book2+Ch.VI
21	Registration in Sale Tax.	Book2+Ch.III
22	Book Keeping and invoicing requirements.	Book2+Ch.IV
23	Furnishing of Return of Sales Tax.	Book2+Ch.V
24	• Appeals.	Book2+Ch.VIII
25	Practical Problems.	Book2+Ch.XI
L		1

Recommended Text: (Latest Editions)

- 1. Mughal, Muhammad Muazzam, (latest editions), Income Tax-Principles and Practice, Syed Mobin & Co.Lahore.
- 2. Mughal, Muhammad Muazaam, Sales Tax, Syed Mobin & Co. Lahore.
- 3. e.fbr.gov.pk

Further Reading:

Munawer Hussain, Mirza, latest edition, Synopsis of taxes in Pakistan, Iqbal brothers publishers, Lahore. **Teaching Methods/Class Activities**



	Course Outline	
Programe	ADP (Accounting & Finance)	
Semester	4th	
Course Title	Financial Management	
Course Code	FIN253	
Credit Hours	45 (3 hour per week)	

Course Description:

Students in this field are prepared to work in various functions in monetary systems, corporation finance and financial accounting. Course graduates will be equipped to work in various capacities in financial institutions, especially in banks, insurance companies and trusts, as stockbrokers or private financial investors, in finance and accounting departments of companies and institutions. They will hold higher managerial positions in financial divisions of banks, insurance companies or as financial and capital market analysts, controllers, etc.

Course Objectives:

The objectives of this course are:

- 1. To equip the students with the latest knowledge of finance helping them to make rational financial decisions and thereby to maximize the wealth of the owners.
- 2. To develop understanding of the students in making decisions relating to special situations such as merger, acquisition etc.
- 3. To equip the students with latest tools and techniques in financial decision-making.

Course Outcome

The graduates will:

- understand and define basic terminology used in finance theory and practice
- be able to calculate yield from financial investments and an impact of inflation on savings and financial investments
- be able to describe and understand basic trends in financial markets
- be able to choose suitable bank products for savings and credits

Course	Contents:

Lect#	Торіс	Book
1	Introduction to Financial Management	Ch 1,
	• Definition of Finance	Book 1 &2
	 Types of Finance 	
	 Definition of Financial Management 	
	 Scope of Financial Management 	
	 Objectives of Financial Management 	
	 Finance management vs. other managerial functions 	
	• The finance manager and the financial environment	
	 Financial markets & Financial institutions 	
	\circ The roles of the finance manger & Goals of the firm	
	 Agency problems and their mitigation 	
2	Financial Markets and Institutions	Ch 2,
	 Why Study Financial Markets and Institutions? 	Book 2
	 Function of Financial Market 	&Handout
	 Structure of Financial Market 	
	 Types of financial markets 	
	 Securities traded in financial markets 	
	Global financial markets	
3-4	Financial Statements	Ch 4, Book
	• Types of financial statements, their components, advantages and limitations	1
	 financial statements and their analysis 	
	 Interpretation of financial statement items and industry comparisons 	
	 Ratio analysis: introduction to different types of ratios 	



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	 Classification of ratios, numerical, Du-Pont System of analysis, industry 	
	comparisons,	
	 Common-size Analysis of Financial statements 	
	 Index Analysis of Financial statements 	
	 long term financial planning, numeric problems 	
5-6	Time Value of Money	Ch 5, Book
	• The role and perspectives of the TVM concept	1
	• Future values & Present values	
	• Annuities and Types of Annuities	
	• Finding the Future & Present Value of an Ordinary Annuity	
	• Finding the Future & Present Value of an Annuity Due	
	• Finding the Present Value of a Perpetuity	
	• Future and present values of cash flows under high compounding frequency	
	• Impact of higher compounding frequency	
	 Inflation and the Time Value of Money 	
_ ^	• Selected Applications	
7-9	Bond and Their Valuation	Ch 7, Book
	• Definition, types and features of bonds	
	• Valuation of bonds (the basic process)	
	• Basic relationship in bond valuation	
	• Bondholder's expected rate of return	
	Risks associated with bond return	
10-12	Stocks and Their Valuation Shares	Ch 9, Book
	• Benefits from a share investments	1
	• Price of ordinary shares	
	• Behaviour of expected dividend growth and share price	
	• Price of shares based on earnings	
	• Expected rate of return	
	• Preferred shares and their characteristics	
	• Price of preferred shared and the expected rate of return	
12.14	• Valuing the entire business	
13-14	Risk and Return	
	• Expected returns and risk defined	
	• Calculating expected return	
	 Calculating risk (variance and standard deviation) Destfolio supported activities 	
	 Portfolio expected returns Portfolio variance and standard deviation 	
	• Systematic and unsystematic risk	
	 Diversification and portfolio risk The principle of diversification and beta 	
	 Security market line Capital asset pricing model 	
15	The Cost of Capital	Ch 9, Book
15	 Overview of the Cost of Capital 	2
	 Cost of Long-Term Debt; Cost of Preferred Stock & Cost of Common Stock Weighted Average Cost of Capital 	
	Midterm Examination	
16-17	Capital Budgeting Process, An overview	Ch 13, Book
10-1/	 An Overview of Capital Budgeting 	3
	 Generating Investment Project Proposals 	Ch 11, Book
	 Orientating Investment Project Proposals Orientating Project "After Tax Incremental Operating Cash Flows" 	
18-20		Ch 9, Book
10-20	 Project Evaluation & Selection: Alternative Methods(Net Present Value (NPV); Internal Rate of Return (IRR) : Multiple Internal Rates of Return: 	2
	Reinvestment Rate Assumptions; Modified Internal Rate of Return (MIRR):	² Ch 10, Book
	NPV Profiles ; Profitability Index (PI) & Payback Period)	2
		4



	 Conclusions on Capital Budgeting Methods 	
	 Decision Criteria Used in Practice 	
	 Other Issues in Capital Budgeting 	
	 Project Monitoring: Progress Reviews & Post Completion Audits 	
21-24	Working Capital Management	Ch 16, Book
	 Cash Operating Cycle 	1
	 Alternative Current Asset Investment Policies 	Ch 17, Book
	 Cash Management and Cash Budget 	1
	• Marketable Securities	
	 Inventory and Inventory Costs 	
	 Receivables Management 	
	• Credit Policy	
	 Financing Current Assets 	
	 Alternative Current Asset Financing Policies 	
	 Advantages and disadvantages of Short Term Financing 	
	 Sources of Short Term Financing 	
25 -	The Target Capital Structure	Ch 14, Book
26	 Business & Financial Risk 	1
	• Determining the Optimal Capital Structure	Ch 17, Book
	• Capital Structure Theory	3
	 Variations in Capital Structures 	
27 -	Dividend Policy	Ch 18, Book
28	 Dividends versus Capital Gains 	3
	 Dividend Policy Issues 	
	 Dividend Stability 	
	 Establishing the Dividend Policy in Practice 	
	 Dividend Reinvestment Plans 	
	 Factors affecting Dividend Policy 	
	 Stock Dividends & Stock Splits 	
29	Lease and Islamic Finance as source of Finance	Ch 20,
	 Basic types of leases 	Book 1
	 Leasing agreements and lease contract (IAS17) 	Book 3
30	Merger and Acquisition	Ch 23,
	• Definition of Mergers	Book 3
	 Motives for Mergers 	
	• Types of Mergers	
	 Leveraged Buyouts 	

Core Text:

- 1. James C. Van Horne John M.Wachowicz, Jr. Fundamentals of financial management. Prentice Hall International Inc 16th Ed.2018
- 2. Eugen F, Brigham, Joel F. Houston, Fundamentals of Financial Management(15th Edition), Harcourt Asia PTE LTD, 2019
- 3. Gitman J. Lawarence, Principles of Managerial Finance (14 Edition), Harper Collins College Publishers.

Additional Readings: {not required for purchase but you may consult them for in-depth knowledge of topics):

- 1. Fundamental of Financial Management by Ramesh Rao (Latest edition)
- 2. Fundamental of Corporate Finance by Brealy and Myers (Latest edition)
- 3. Corporate Finance By Ross Westerfield Jordan (Latest edition)

Websites and Newspapers: (Keep an eye on corporate announcements)

- 1. Business section of daily 'Dawn' and Dawn Business Review available at (www.dawn.com)
- 2. Business Recorder (www.br.com.pk)



	Course Outline	
Program	ADP (Accounting & Finance)	
Semester	Semester 4th	
Course Title	Principles of Marketing	
Course Code	Course Code MKT254	
Credit Hours	45 (3 hour per week)	

COURSE DESCRIPTION

This course aims to introduce fundamental concepts related to consumption marketplace (e.g. Market types, competitive landscape) and marketing tools (e.g. STP, marketing mix). Through this course, students will learn to apply marketing related theoretical knowledge to analyze existing marketplace problems and propose solutions. This course will enhance students' problem solving and decision-making abilities towards Marketing related issues using customer-centric approach. The course covers the following modules: Module 1: Marketing Fundamentals; Module 2: Markets and Environment; Module 3: Customer-Driven Marketing Strategy and Marketing Mix Decisions

Module 4: Marketing Practices and Ethics

Course Objectives:

The course is designed to give students a broad overview of marketing principles by giving them an opportunity to think 'marketing' and to critically observe marketing landscape around them. Specifically, it aims to help students: 1. Understand 'why' marketing is important 2. Develop and in depth understanding of fundamental marketing concepts, strategies and tools 3. Develop an 'analytical approach' for marketing issues in the local landscape

LEARNING OUTCOMES

Successful completion of the course means students are able to;1. Understand the relevance of marketing to practical situations2. Critically analyze marketing problems and suggest relevant workable solutions **1** Develop new marketing ideas relevant to local culture

Lect#	Topics	Source
1 & 2	Marketing: Creating Customer Value and Engagement What Is Marketing? Understanding the Marketplace and Customer Needs, Designing a Customer Value–Driven Marketing Strategy and Plan, Managing Customer Relationships and Capturing Customer Value The Changing Marketing Landscape	Ch=1
3	Company and Marketing Strategy: partnering to Build Customer engagement, Value, and relationships Company-Wide Strategic Planning: Defining Marketing's Role, Designing the Business Portfolio, Planning Marketing: Partnering to Build Customer, Relationships, Marketing Strategy and the Marketing Mix, Managing the Marketing Effort and Marketing Return on Investment	2
4	Analyzing the Marketing Environment The Microenvironment and Macroenvironment The Demographic and Economic Environments The Natural and Technological Environments The Political–Social and Cultural Environments	3
5	Managing Marketing Information to gain Customer Insights Marketing Information and Customer Insights Assessing Information Needs and Developing Data Marketing Research, Analyzing and Using Marketing Information Other Marketing Information Considerations	4
6 &7	Consumer Markets and Buyer Behavior Model of Consumer Behavior, Characteristics Affecting Consumer Behavior Buying Decision Behavior and the Buyer Decision Process The Buyer Decision Process for New Products	5
8&9	Business Buyer Behavior	6



2			
	Business Markets, Business Buyer Behavior, The Business Buyer Decision Process,		
	Engaging Business Buyers with Digital and Social Marketing, Institutional and		
101	Government Markets		
101	Customer Value–Driven Marketing Strategy: Creating Value for target Customers	_	
	Marketing Strategy, Market Segmentation, Market Targeting 197, Differentiation and	7	
	Positioning		
123	Products, Services, and Brands: Building Customer Value	0	
	What Is a Product? Product and Service Decisions	8	
	Services Marketing Branding Strategy: Building Strong Brands		
14 &	Developing New products and Managing the product Life Cycle		
	New Product Development Strategy	9	
	The New Product Development Process	-	
	Product Life-Cycle Strategies, Additional Product and Service Considerations		
16	Pricing: Understanding and Capturing Customer Value		
	What Is a Price? Major Pricing Strategies	10	
	Other Internal and External Considerations Affecting Price Decisions		
18	Pricing Strategies: additional Considerations		
	New Product Pricing Strategies, Product Mix Pricing Strategies	11	
	Price Adjustment Strategies, Price Changes, Public Policy and Pricing		
19	Marketing Channels: Delivering Customer Value		
	Channel Behavior and Organization, Channel Design Decisions	12	
	Channel Management Decisions, Marketing Logistics and Supply Chain Management		
20	Retailing and Wholesaling		
	Retailing, Retailer Marketing Decisions	13	
	Retailing Trends and Developments, Wholesaling		
21 &	Engaging Consumers and Communicating Customer Value: Integrated Marketing		
22	Communication Strategy The Promotion Mix, Integrated Marketing Communications	14	
	Developing Effective Marketing Communication	14	
	Setting the Total Promotion Budget and Mix		
23	Advertising and public relations Advertising		
	Advertising, Major Advertising Decisions	15	
	Public Relations, Major Public Relations Tools		
24	Personal Selling and Sales promotion		
	Personal Selling, Managing the Sales Force	16	
	The Personal Selling Process, Sales Promotion		
25	Creating Competitive Advantage		
	Competitor Analysis., Competitive Strategies	18	
	Balancing Customer and Competitor Orientations		
26	Sustainable Marketing: Social responsibility and ethics		
-	Social Criticisms of Marketing, Consumer Actions to Promote Sustainable Marketing	20	
	Business Actions Toward Sustainable Marketing	20	
	Marketing Ethics and the Sustainable Company		
	Class Choice & Presentations		
		l	

Recommended Text:

Kotler, P., Armstrong, G., Agnihotri, P.Y. and Haque E. (2014). Principles of Marketing A South Asian Perspective, 15th edition, ISBN: 978-0-13-607941-5

SUPPLEMENTARY READINGS Principles and Practice of Marketing by David Jobber

 $Electronic\ resources: www.prenhall.com/kotler\ ,\ www.knowthis.com\ ,\ www.marketingpower.com$



Course Outlin	e	
Programe	ADP (Accounting & Finance)	
Semester	4 th	
Course Title	Audit and Assurance	
Course Code	ACC252	
Credit Hours	45 (3 hour per week)	
Course Object		
	equip the students with the latest knowledge of auditing.	
	b) develop awareness of International Auditing Standards.	antannal an ditin a
Course Contents:	equip the students with latest tools and techniques in internal &	
		Source
	ose, Scope and Theory of Auditing	Handouts
	pose of an audit. The nature of an audit. The scope of external	
	ogy of an audit. The postulates of auditing. How to approach	
	on. Agency theory.	
	ssurance Services	Ch 1, book 1
Definition of Assu		
	ages of Assurance Services	
	ments of Assurance engagement	
	e and why Absolute assurance cannot be provided.	
Basic Concept of		Ch 2, book 1
Financial Statemer		
	al reporting framework (AFRF)	
	rue and fair view?	
	parties involved in audit (Management and Auditor)	
	er conduct of audit	
Regulatory environ		
Audit Engagemer		Ch 8, book 1
	letter and its contents	
	est to change the terms of audit engagement letter	
Engagement on red		
Appointment of A		Ch 6, book 1
Appointment of Fi		
Subsequent Audito		
	se of Casual Vacancy	
* *	se of mid-term removal of auditor	
Tenure/Term of A		
Remuneration of A		
	oval of statutory auditor	
Rights and duties of		
Qualification/Disq	ualification of Auditor	
	MIDTERM EXAMINATION	
Planning of Audit		Ch 9, book 1
Planning Activities		
	n overall audit strategy and audit plan	
	audit and final audit	
<u>Audit materiality (</u>	<u>ISA 320)</u>	
Understanding of	Entity and Inhernt risk Assessment	Ch10, book 1
Obtaining understa	• •	
	t risk, control risk, detection risk	
Audit risk model a	nd its Components	



Audit Evidence (ISA 500)	Ch 3, book 1
Define Audit evidence	
What is meant by sufficient and appropriate audit evidence?	
Procedure/Technique to obtain audit evidence	
Assertions testing approach to obtain evidence	
Audit sampling	Ch 4, book 2
Define sampling	
The nature of sampling	
The relationship between sampling audit risk model	
Sample design, size and selection of item for testing	
Internal control	Ch 5, book 2
Define internal control	
Elements of internal control	
The auditor assessment of internal control	
How the auditor uses internal control	
Audit approach: test of control and substantive test.	
Application of Professional Ethics	Ch 14, book 2
Fundamental principles	
Due skill and care	
Auditors' Reports	Ch 15, book 2
Distinction between reports and certificates.	
Contents of audit report.	
Unqualified auditor's report.	
Modified report.	

Recommended Texts:

- 1. Auditing, CA Exam Study Text (latest edition), Professional Business Publications, Lahore.
- 2. Auditing------ An ISA Perspective (Volume 1)by Muhammad Asif, FCA, Rise Publications



	Course Outline
Program	ADP (Accounting & Finance)
Semester	4th
Course Title	Business & Corporate LAW
Course Code	LAW255
Credit Hours	45 (3 hour per week)

Course Objectives:

In the present age of complex and rapidly changing business world, it is imperative to understand the legal environment prevailing in a country related to trade and business, and to make prompt business decisions. The study of different business laws is of great importance for the business graduates at all levels so as to equip them with necessary skills and aptitude to deal successfully with the ever changing, complex and challenging situations. The fields of commerce and business management have their own peculiar legal aspects. This subject therefore, commands a significant role in overall business environment and demands a systematic and comprehensive study of the related laws thereof.

The main objectives of this course are:

- * To introduce the students with different Mercantile Laws affecting the business environment in Pakistan.
- * To make students understand the important elements and aspects of business and industrial laws.
- * To enable the students to grasp the difference among various important aspects of business and Corporate laws.
- * To enable the students to assess the nature and impact of certain types of rules and regulations by analyzing the cases referred to in the recommended books/sources.
- * To equip the students with necessary skills and aptitude to deal tactfully with legal situations arising out of business routine matters.

Lect #	Contents/Topics	Book
1	Pakistan Legal System:	1
	Constitution of Pakistan	
	Definitions of Law, Objectives and Sources of Law	
	Sources of Law in Pakistan, Classifications of Pakistani Law	
	Legislation, its component and forms, Legislation Authorities,	
	interpretation, and rules, Statutory Tools and Legal Terminology	
	Court structure and Administration of Justice, Arbitration	
2	Contract Law:	1 & 2
	Essentials of a valid contract	
	Kinds of Contracts,	
	Offer and Acceptance	
	Revocation of offer, Consideration and Object	
	Capacity of parties, Free Consent	
3	Contract Law:	
	Void Agreements, Contingent and Quasi Contracts	
	Performance of contracts, Discharge of Contract	
4	Contract Law:	1 & 2
	Breach of Contract and its remedies, Indemnity and Guarantee	
	Difference between Indemnity and Guarantee, Kinds of Guarantee	
	Discharge of Surety from Liability	
5	Bailment and pledge, Termination of pledge and Bailment	1 & 2
	Contract of Agency, Creation of an Agency	
	Rights and duties of Principal and agent	
	Termination of agency	
6	Law of Sales of Goods:	1 &
	Essentials of a sale	2
	- Agreement to sell	



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	- Conditions and Warranties	
	- Definitions and Difference	
	- Doctrine of Caveat Emptor	
	- Transfer of Property	
	- Sale by non-owner	
	- Performance of Contract of Sale	
	- Rights of Unpaid seller	
7	Law of Negotiable Instrument:	2
	- Parties of Negotiable Instruments	
	- Presentment of Negotiable Instruments	
	- Negotiation of Negotiable Instruments	
	- Dishonor of Negotiable Instruments	
	- Banker and customer	
	MIDTERM EXAMINATION	
8	Law of Carriage of Goods: Carriage of Goods by Land	2
	Documents required for Dry port Clearance of Goods	
	Carriage of Goods by Sea, Documents required for Sea Port Clearance of	
	Goods, Carriage of Goods by Air	
	Documents required for Airport Clearance of Goods	
9	Labour and Industrial relation:	1 &
	Employment Law, Law of Labor in factories	2
10	Law of Partnership: Introduction and scope of Partnership Act 1932,	1 &
	Formation of Partnership, Rights, Duties and liabilities of Partners	2
	Dissolution of firm and partnership	
11	Corporation as Legal Entity:	1
	Formation of a Company, Characteristics of a Company	
	Advantages & disadvantages of a Company	
	Types of Company, Documents required for registration of a company	
12	Corporate Administration:	1
	Company Meetings, Auditor of a Company	
	Appointments, powers, and removal of Auditors	
13	Directors of a company:	1
	Election of Directors, Qualification of directors	
	Relevant Sections of The Compaies Act 2017 about directors	
14	Introduction to Companies Act, 2017	
	Nature and Kinds of companies	
	Formation of companies, Memorandum of Association; Articles of	
	Association & Prospectus	
15	Allotment and Transfer of Shares	
	Members & Management of Company	
	Company Meetings	
	Company Accounts and Audit	
	Investigation of Company	
	Oppression and Mismanagement of Company	
	Winding up of companies	
16	The Securities and Exchange Commission of Pakistan Act, 1997	
	Certain Relevant Provisions	
	Securities and Exchange Commission of Pakistan	
17	Foreign Company	
	Winding up of Company	
18	The Secretarial Practices	
	Meaning, Nature, Role of Secretarial practices	
	Scope of Secretarial Practices	
	Relevant Provisions of Companies Act and other laws concerning Secretarial	
	practices	



21	Major and Minor functions of Company SecretaryResponsibilities, Roles and Rights of a Company Secretary	
	Company Rules	
22	Pakistan Stock Exchange (PSE) Listing Regulations	
	Overview of listing regulations	
	Teaching-Learning Strategies	

Text Books:

- 1. Khalid Mehmood Cheema, Business Law, Revised Edition, 2015.
- 2. Mirza M. Waheed Baig, Business and Corporate Law, latest edition
- 3. Practical Approach to Company Law and Secretarial practices by Nazir Ahmed Shaheen

Recommended Books/other sources:

- 1. Law of Contract 1872
- 2. . Partnership Act 1932
- 3. Companies Act, 2017
- 4. Sales of Goods Act 1930
- 5. The negotiable Instrument Act 1881
- 6. The Carriers Act 1865
- 7. The Railways Act 1890
- 8. Carriage of Goods by Sea Act 2011
- 9. Carriage by Air Act 2012